



*"You're amazing.  
I'll help you prove it."*

## The Nora Firestone Show

Professional business insights designed to educate, equip and empower you.

1:00 – 2:00 EST Thursdays on Freedom 1110 AM, WKQA radio, Norfolk.

**For information, please call (757) 705-7174.**

Could a string of affordable 60-second commercials on one of the area's most powerful radio stations help boost your business while honoring your budget? Naturally, I say *yes*. But not just because I want you to run them on *The Nora Firestone Show*!

"What?" you query, scratching that brilliant head.

Glad you asked!

### About the Show

*The Nora Firestone Show* airs 1 – 2 p.m. Thursdays on Freedom 1110 AM, WKQA. Listeners tune in for valuable professional business insights pertaining to writing and communications, journalism and media relations, publishing, marketing, DIY website design, organizational leadership and more. The overarching emphasis: insightful discussions that educate, equip and empower listeners for their own personal and professional endeavors. And since "nothing impacts business more than politics does," pro-American principles and anti-socialist persuasion sometimes frame talking points.

*The Nora Firestone Show* takes two commercial breaks per hour, enabling businesses and organizations to connect with, or "touch," members of their target markets listening live throughout southeastern Virginia, northeastern North Carolina and southern Maryland, and anyone worldwide tuning in to live-stream or on-demand episodes online, with **affordable** professional radio promotion. What's the catch? Advertisers must be willing to spurn the old adage, "You get what you pay for" (and stop ending sentences in prepositions), and acknowledge an authentically generous offer when they see one.

### About the Opportunity

	<b>Brand Sustainer</b> \$25 per single spot	<b>Monthly Strategist</b> \$25 per spot with month-to-month run	<b>Underwriting Pro</b> \$500 monthly underwriting (about 64 spots)	<b>Underwriting Genius</b> \$1,800 three-month underwriting (about 286 spots)
<b>Your 60-second commercial airs on <i>The Nora Firestone Show</i></b>	Once	Once per show for one month	Once per show for one month	Once per show for three months (13 spots)
<b>Your commercial remains in the on-demand episode posted to <i>The Nora Firestone Show</i> page at NoraFirestone.com</b>	✓	✓	✓	✓
<b>Your logo with link added to <i>The Nora Firestone Show</i> page at NoraFirestone.com for the duration of sponsorship</b>		✓	✓	✓
<b>Your commercial also included in regular weekly daytime rotations (station manager's choice of times, sunrise to sunset)</b>			✓ Twice a day per month	✓ Three times a day per month
<b>Nora gives personal on-air mention of your company once per month</b>				✓

## About Your Ad

Length = 60 seconds. Content = your choice:

- a) You provide pre-recorded commercial files, or
- b) You provide the script and Nora proofreads and tweaks if/as necessary. Your script may be recorded at WKQA studio in Norfolk by you, Nora or seasoned show producer Larry Cobb.

## About the Host



Nora Firestone is a professional writer, freelance journalist, website designer and lifelong do-it-yourselfer who since 2012 also develops *Step-by-Step* educational presentations and workshops to empower small-business owners, authors and others in the areas of writing/editing for business messaging, effective media relations and outreach, successful DIY website design building and more. Firestone is the author of the forthcoming “The \$10,000 Apostrophe — How to Avoid Some of the Most Common Errors in Your Public Business Messages, and Why It’s Essential to Do So” and is an acquisitions editor for Koehler Books publishing company in Virginia Beach. She has written thousands of works ranging from children’s television scripts to marketing content and newspapers and magazine articles. Politically she’s “fiercely independent,” a longtime vocal defender of the real American principles of individual liberty and freedom, and a staunch opponent of the growth of government and rise of socialism in America.

## About the Station



WKQA is a 50,000-watt clear-channel station that broadcasts from Norfolk, Va., with a listenership that extends farther than the red outline shown on the map.

WKQA’s format features a mix of “inspiration and information” programming, from the spiritual broadcasts of local and nationally syndicated pastors and religious organizations to the political, business and relationship insights of such personalities as Jay Sekulow, Steve Batton, Bill Martinez, Dr. Christine Bacon and Nora Firestone.



To discuss how advertising on *The Nora Firestone Show* can benefit you, please call Nora Firestone directly at (757) 705-7174 or email [nora@norafirestone.com](mailto:nora@norafirestone.com). For more information or to hear on-demand episodes, visit [www.norafirestone.com/on-air](http://www.norafirestone.com/on-air)